

Academic Assignments, Lectures and Publications

Dr. iur Andreas J. F. Blüthner

Academic Assignments:

- 2012-2013 **Visiting Lecturer** (Public Health Master Course, Medical Faculty, University of Heidelberg) Nutrition Interventions in Vitamin and Mineral Deficiencies
- 2003- **Lecturer** (MCL, MCBL Program Mannheim):
International Business and Economic Law
- 2003- **Supervision of Theses:** 17 Theses on Social Impact Business, International Business and Law

Guest Lectures:

- *Food Security as Entrepreneurial Challenge*, Legal and Economic Challenges for Sustainable Food Security in the 21st Century, Martin-Luther-Universität Halle-Wittenberg, Sept. 2016
- *Unternehmen oder Unterlassen ? Entwicklungspartnerschaften mit der Wirtschaft*; Entwicklungspolitischer Dialog, Wittenberg Zentrum für Globale Ethik, BMZ, GIZ, Wittenberg 2012.
- *Pro-Poor Business Models – What Fortune to be Made?*; University Bayreuth, 2010.
- *Zwischen Greenwashing und Nachhaltigkeit – Corporate Social Responsibility in der Unternehmenskommunikation*, Podiumsdiskussion, UdK Berlin, 2008.
- *Business & Sustainable Development*; Kent State University Summer School, Geneva, 2007.
- *Cost-Effective Developmental Investment*, Akademie für Politische Bildung, Tutzing, 2006.
- *Sozialstandards in Internationalen Institutionen*; Max-Planck-Institut Int. Sozialrecht, München, 2005.
- *New Directions in International Economic Law*, Heinrich-Heine University Düsseldorf, 2004.
- Business UN-usual, University Potsdam, United Nations Symposium, 2003.
- *'We, the Stakeholders of Globalization...'*; Kent State University, Symposium Globalization & Democracy, 2003.
- The UN Global Compact – Universal Values for Business; Chulalongkorn University, Bangkok, 2002.
- *Towards a new WTO-Round*; 2nd International Graduate Symposium on WTO-Law, Tübingen, 2001
- *Confrontation or Cooperation in Int. Economic Relations?*, German Association for the United Nations; University Köln, 2000.
- *The Enforcement of Human Rights under WTO-Law*, Europa-Institut, University Saarbrücken, 2000.

Publications:

- Business & Fulfillment of the Human Right to Health, Schleyer-Seminar Publication, with Christina Gradl; 2016 (forthcoming)
- *SAFO: A case study on a strategic alliance combatting malnutrition*, in: Hidden Hunger II, edited by Prof. Biesalski, University of Hohenheim, 2015 (forthcoming)

- *Setting Standards for Business and Development - How legal Frameworks can support market based Nutrition Partnerships*; mit Leonie Vierck, in: *European Food and Feed Law Review*, 2009 (2), S. 104-118.
- *Next Round, please ...? Regulatory and cooperationist approaches in the context of the Doha Round*; in: *Agreeing and Implementing the Doha Round*, Hohmann (Ed.), Cambridge University Press, Cambridge, 2008, S.335-373
- *Sozialstandards im Welthandelssystem*; in: *Die Implementierung internationaler Sozialstandards*, Becker, Baron von Maydell, Nussberger (Ed.), Nomos, Baden-Baden, 2006.
- *We, the Stakeholders of Globalization...? - A Role for Business in New Forms of Global Democracy ?*; in: *Democracy and Globalization*, Nieman, Charles (Ed.), Kent University Press, Kent (Ohio), 2005.
- *The Global Compact and the WTO 'Trade And's' – Implementing Universal Values in the Globalization Process*; in: *WTO-Recht und Globalisierung*, Nettesheim/Sander (Ed.), Duncker & Humblot, Berlin, 2003, S. 313-334.
- *Welthandel und Menschenrechte* (zugl. Univ. Diss. Mannheim); *Studien zum Internationalen, Europäischen und Öffentlichen Recht*, Eibe Riedel (Hrsg.), Peter Lang, Frankfurt (et al), 2002. Review by Peukert Helge; *European Journal of Law and Economics*, Dordrecht, Vol. 18 (2004), 3, p. 387-390.
- *Der UN Global Compact – Ein Globalisierungspakt über Werte und Effizienz*; in: *Kooperation oder Konkurrenz internationaler Organisationen*, Stefan Hobe (Hrsg.), Baden-Baden, Nomos, 2001, S. 72-79.
- *Has the Appellate Body erred? An Appraisal and Criticism of the WTO Hormones Case*; with Reinhard Quick, in: *Journal of International Economic Law (JIEL)* Vol.2 (1999), No.4, S. 603-639.

Case Studies:

- BASF: *Fighting Malnutrition with Fortified Staple Foods*; WBCSD Case Study, Geneva, 2013.
- *Building a Strategic Alliance for the Fortification of Oil and Other Staple Foods (SAFO)*, Harvard University, CSRI No. 49, 2012.
- *SAFO: A Strategic Alliance to Stop Malnutrition*; in: *United Nations Global Compact International Yearbook*, New York, Macondo, 2010, S.84-85.

Conferences:

Regular Presentation on Conferences, including SUN global gathering, Food-Fortification Summit (GAIN), Micronutrient Forum, UN (New York, Geneva, Bangkok), WTO (Geneva), UNCTAD (Geneva), UNEP (Paris, Nairobi), UNIDO (Vienna), UN Habitat (Nairobi), World Bank, IFC (Washington), FES (Jakarta), EU Commission (Brussels), ICC (Paris),

Scholarship:

DAAD PhD Scholarship (1999): Reoccurring research at WTO in Geneva, 1999-2001

Pro-bono Engagement:

Ashoka Globalizer (counselling of social entrepreneurs), since 2013

Deputy Head of Election, (Kommunal- und Europawahl), Weisenheim am Berg, 2014